

IAN COLLINS Abstracts:

## QUALITY CULTURE

This session will provide a comparative analysis of continuous improvement standards set by different accreditation bodies. Participants will explore what continuous improvement entails and why it is crucial for maintaining and enhancing quality in language education. The session will examine practical strategies that institutions can implement to foster ongoing development, with a focus on ensuring and improving the quality of teaching and learning processes. By understanding these standards, participants will gain insights into creating effective plans for continuous improvement in their own institutions.

## FROM PLANNING TO PRACTICE: IMPLEMENTING STRATEGIC QUALITY INITIATIVES

In this practical session, participants will engage with real examples of strategic and action plans designed to support continuous improvement. The session will focus on how to structure and implement improvement initiatives in line with the quality cycle, offering tools and best practices to guide participants through the entire process—from planning to execution. Participants will explore templates, tools, and examples of successful practices that can be adapted to their own institutions, ensuring sustained improvement and alignment with accreditation standards.